Private & Confidential



SCHOOL OF LIBERAL ARTS

FINAL EXAMINATION

Student ID (in Figures)	:											
Student ID (in Words)	:											
	_											
	-											
Subject Code & Name	:	DPR	2304	DESK	ТОР	PUBL	ISHIN	IG				
Semester & Year	:	May	/-Aug	ust 20)16							
Lecturer/Examiner	:	Dr. I	Mohd	Amir	[.] Mat	Oma	r					
Duration	:	2 Ho	ours									

INSTRUCTONS TO CANDIDATES

- This question paper consists of 2 parts: PART A (20 marks) : TWENTY (20) multiple choice questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided. PART B (80 marks) : Answer all EIGHT (8) short answer questions. Answers are to be written in the Answer Booklet provided.
- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. ONLY ballpoint pens are allowed to be used in answering the questions.
- **WARNING:** The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 6 (Including the cover page)

: SHORT ANSWER QUESTIONS (80 marks)

: There are EIGHT (8) short answer questions. Answer all questions in the
Answer Booklet(s) provided.

Question 1

List FIVE (5) examples of desktop publishing outputs. Explain how each example uses desktop publishing as a tool of design. (10 marks)

Question 2

List FIVE (5) components of a computer system. Explain each component respectively.

(10 marks)

Question 3

List FIVE (5) principles of design. Explain each principle respectively.

Question 4

Describe FIVE (5) types of rhythms in a design principle. Explain each rhythm respectively. (10 marks)

Question 5

List FIVE (5) components in the creation of visual designs. Describe the types of each component respectively. (10 marks)

Question 6

List FIVE (5) types of typography in design and layout. Explain each type respectively.

(10 marks)

(10 marks)

Question 7

List FIVE (5) terms commonly used in color wheel principles. Explain each term respectively. (10 marks)

Question 8

List FIVE (5) ethical and legal issues concerning graphic design. Explain each issue respectively. (10 marks)

END OF EXAM PAPER